

**Professional Horsemen's Council
Houston, Texas
2013**

1. To develop educational curricula for PH certification/levels.
 - a. Continue task force meetings to develop structure.

Executive Committee Action: Approve

2. Plans for 2013 Ride the Rail/Ride the Pattern:
 - a. Conduct at all World Shows
 - b. Conduct at Novice Championships
 - c. Identify additional locations for 2013

Executive Committee Action: Approve

3. Further development of plans for Town Hall Meetings.
 - a. Identify shows and locations to hold Town Hall Meetings

Executive Committee Action: Approve

4. Develop a marketing plan for PH to include:
 - a. Unique logo
 - b. Line of clothing
 - c. Advertising

Executive Committee Action: Approve

5. Fund-raising ideas for PH funds.
 - a. Raffle to start in the summer

Executive Committee Action: Approve