

EDITORIAL CALENDAR

(Tentative, please confirm before placing ad contingent on the article's appearance in a particular issue)

2011 Editorial Calendar

JANUARY 2011

- World Show Champions and World Show coverage
- Genetic Disease Test Round-Up
- Dessage competitor profile
- Breeding contracts what should be in writing, warning signs to watch for
- Lifestyle feature on an AQHA Professional Horseman from Kansas
- Slide plates for reiners/reined cow horses and how they're different
- Lifestyle feature on a famous western photographer

FEBRUARY 2011

- Therapeutic medication: Does it help, does it harm?
- Feature on AQHA Stewards; Sidebar: What came out of the judges seminar?
- Texas ranch lifestyle feature
- Borrowing a trailer and the liabilities involved
- Halter in Detail the basic setup
- Horse tail care tips
- Borrow a Trainer training piece with a rail & pattern trainer
- Lifestyle feature with an Illinois exhibitor
- Lifestyle feature on two French trainers and Quarter Horse exhibitors
- Lifestyle feature on a reined cow horse trainer and exhibitor
- What is Cowboy Mounted Shooting and how does it fit in AQHA
- Feature on a Florida ranch
- Featherlite All-Around Leaders and Justin Rookie Leaders
- Justin state & provincial leaders and International leaders
- Limited Riders
- Leading Sires of Performance Winners 2010
- Show and Contest Leaders