

## **Medallion Gift Program & Wall of Honor Plaza**

### **Commemorative Items**

### **Frequently Asked Questions**

#### **1. What is the Wall of Honor Plaza?**

The Wall of Honor Plaza is located to the west of the museum entrance. It is a place that pays a lasting tribute to our American Quarter Horses and those whose lives they have touched. Each engraved name is a testament to a special victory, memory or a lifelong friendship. As museum visitors search for a horse or person, they soon realize the vastness of the community the horse unites with his love and dedication to mankind.

The Wall includes an accordion fold shaped facade of black granite tiles intermingled with graphics of running horses. A raised walk area in front of the wall invites museum visitors to spend time reflecting on the people and horses recognized in the plaza. This area also offers additional commemorative giving opportunities.

#### **2. What are the commemorative items within the plaza?**

Wall of Honor Plaza medallions or pavers offer a unique way to honor your special American Quarter Horse or AQHA Member and assist in supporting the important work of the American Quarter Horse Foundation.

#### **3. What is the Medallion Gift Program?**

The American Quarter Horse Foundation recognizes the need to offer an opportunity to recognize people and horses that have impacted the lives of horse enthusiasts with a meaningful gift. This program is designed to honor special horses and people with a commemorative medallion. Proceeds from the sale of the medallions will benefit the American Quarter Horse Foundation.

#### **4. What text can I put on the medallions or pavers?**

The first line for medallions and pavers is either "In Honor Of" or "In Memory Of". The second line is the name of the honoree (person or horse.) Pavers allow up to four lines of text (the 3<sup>rd</sup> and 4<sup>th</sup> lines may be used to add your name as donor or any special accolades that you choose within space limitations.)

#### **5. What is the maximum number of characters per line?**

The maximum number of characters per line is 22.

#### **6. What is the size of the medallions and pavers?**

Medallions are 7"x 4" ovals. Pavers are approximately 12" x 12" x 1 1/8".

#### **7. What is the price of the medallions and pavers?**

Gift Medallions are \$350 each. Hall of Fame Medallions are \$1,000 each. Plaza Pavers are \$5,000 each.

#### **8. Is a medallion/paver purchase considered a donation and is it tax deductible?**

These purchases are considered donations to the American Quarter Horse Foundation. Your tax deductibility is based on the amount paid over the value/cost of the medallion you receive. Your tax receipt will include the donation amount as well as the amount of goods received.

- Gift Medallion: donation amount is \$350 and goods received is \$130 (medallion is shipped to buyer)
- Hall of Fame Medallion: donation amount is \$1,000 and goods received is \$0 (medallion is not shipped to buyer)
- Paver: donation amount is \$5,000 and goods received is \$0 (paver is not shipped to buyer)

#### **9. When will my gift medallion arrive?**

Your gift medallion should arrive within 2-3 weeks.

**10. Will my medallion or paver be displayed in the Wall of Honor Plaza?**

Gift Medallions (\$350) are not permanently installed at the Hall of Fame. They are shipped directly to the buyer or person specified on the order form. Hall of Fame Medallions (\$1,000) will be permanently displayed in the retaining wall surrounding the Wall of Honor Plaza. Plaza Pavers (\$5,000) will be permanently displayed along the Wall of Honor Plaza walkway.

All buyers and honorees will be recognized in our interactive donor display in the Hall of Fame entrance and on the Web. Visitors will be able to search by honoree or buyer name.

**11. How will the honoree or the deceased's next of kin be notified of my purchase?**

The Foundation will send a certificate of authenticity to you and the honoree/next of kin. The certificate will list the text that will appear on the medallion/paver as well as the purchaser's name and their city/state. If you have specified that the medallion is to be shipped to a friend or relative, both you and your friend will receive a certificate of authenticity.

**12. How do I place an order?**

The Foundation will accept orders by fax or postal mail. No telephone orders please. Download an order form or contact us to request a faxed order form: foundation @aqha.org or 378-5029.

Orders may be faxed to 806-376-1005 or mailed to:

AQHF - Commemorative Gifts

PO Box 32111

Amarillo, TX 79120-9971

Please do not email a credit card number.

**13. Are there other commemorative giving opportunities?**

The Foundation offers additional commemorative giving opportunities at a variety of giving levels and locations. For more information please contact us: [foundation@aqha.org](mailto:foundation@aqha.org) or 806-378-5029.