AQHA is accepting bids from companies/organizations to manage its World Show Sale. The open request for proposal period will be from January 6 through 5 p.m. January 20, 2012.

If your organization is interested in managing AQHA's World Show Sale, please complete, as fully as possible (you may attach any additional information you choose) the following information and submit it to:

IMPORTANT INFORMATION

- Notice of intent to bid must be received by Tom Persechino on or before January 20, 2012. This can be achieved by e-mail (tomp@aqha.org) or fax (806-349-6412) or by mail 1600 Quarter Horse Drive, Amarillo, TX 79104.
- It is the responsibility of bidder to confirm AQHA's receipt of bid.
- Given the variety of marketing, media and promotional opportunities available to a potential World Show Sale management company, AQHA shall have discretion to discuss with a bidder the bidder's interest in programs, events, levels of consideration, marketing opportunities, etc...not included in original bid.
- AQHA reserves the right to reject any or all bids, to accept other than the highest bid, and to waive any informality in bidding. AQHA has sole discretion in deciding which bidder is selected.
- By participating in the bidding process, the bidder agrees and understands that the selection
 of a particular company to manage the World Show Sale is subject to the parties mutually
 agreeing to the terms of a separate official World Show Sale Agreement executed by both
 parties.
- On or before March 1, 2011, we will contact you regarding status.

Name of sale company or organization you represent:	
Number of years in business:	
Names of individuals who are principle owners:	
Address:	

Are any principle owners members of AQHA's Board of Directors? If so, please identify those people.
Is your company/organization licensed to conduct the sale in the state of Oklahoma?
Will your company be able to designate AQHA as an additional insured on a Three Million Dollar (\$3,000,000) comprehensive liability insurance policy insuring against personal injury and property damage that might occur as a result of the World Show Sale?
Will you pay or otherwise arrange to have a licensed veterinarian on the World Show grounds who can write interstate and international health and shipping permits?
Regarding the below: State Fair Park in Oklahoma has a modern sale pavilion that can be used However, please complete the following should the sale need to be held outside that pavilion for any reason.
Will you provide an electronic tote board for prospective purchasers/audience members?
Will you provide your own sound system?
Will you provide your own sale ring and decorations?
Please list proposed charges to consignors/sellers of World Show sale horses.

Proposed commissions on final sale price of horses not sold (i.e. buybacks/no sales):					
Would you propose continuing the Vinishing in the top 10 at the Select, bonus plan for 2011 World Shows b	Open and Amateur AQF				
Paid to:	2011 WS	Owner			
	Owner	At time of Sale			
OPEN DIVISION					
World Champion	\$5,000.00	\$1,000.00			
_ ,,, ,, ,, ,	2,500.00	500.00			
Reserve World Champion		000.00			
3rd Place	1,000.00	200.00			
•		100.00			
3rd Place	1,000.00				
3rd Place Top Ten (4th through 10th) AMATEUR DIVISION World Champion	1,000.00				
3rd Place Top Ten (4th through 10th) AMATEUR DIVISION World Champion Reserve World Champion	1,000.00 500.00 \$2,500.00 1,250.00	100.00 \$500.00 250.00			
3rd Place Top Ten (4th through 10th) AMATEUR DIVISION World Champion Reserve World Champion 3rd Place	1,000.00 500.00 \$2,500.00 1,250.00 500.00	\$500.00 250.00 100.00			
3rd Place Top Ten (4th through 10th) AMATEUR DIVISION World Champion Reserve World Champion	1,000.00 500.00 \$2,500.00 1,250.00	100.00 \$500.00 250.00			
3rd Place Top Ten (4th through 10th) AMATEUR DIVISION World Champion Reserve World Champion 3rd Place	1,000.00 500.00 \$2,500.00 1,250.00 500.00 250.00	\$500.00 250.00 100.00			
3rd Place Top Ten (4th through 10th) AMATEUR DIVISION World Champion Reserve World Champion 3rd Place Top Ten (4th through 10th)	1,000.00 500.00 \$2,500.00 1,250.00 500.00 250.00	\$500.00 250.00 100.00			
3rd Place Top Ten (4th through 10th) AMATEUR DIVISION World Champion Reserve World Champion 3rd Place Top Ten (4th through 10th) SELECT AMATEUR DIVISION	1,000.00 500.00 \$2,500.00 1,250.00 500.00 250.00	\$500.00 250.00 100.00 50.00			
3rd Place Top Ten (4th through 10th) AMATEUR DIVISION World Champion Reserve World Champion 3rd Place Top Ten (4th through 10th) SELECT AMATEUR DIVISION World Champion	1,000.00 500.00 \$2,500.00 1,250.00 500.00 250.00	\$500.00 \$500.00 250.00 100.00 50.00			

Please list the methods by which you accept bids (i.e. live, phone, internet, etc).			
Financial structure under which you propose conducting the AQHA World Show Sale, including money to be paid to AQHA.			
Anticipated deliverables on AQHA's part (number of stalls for consigned horses, décor, trade show space, television monitors, marketing assistance, etc.) Please be as specific as possible.			
Anticipated dates you would propose conducting the AQHA World Show Sale:			
			

Anticipated dates and times of any previews of sale horses	
Please provide us with any additional information that will be helpful in revier organization's ability to conduct the AQHA World Show Sale or the manner propose structuring the World Show Sale. You may attach any additional information	in which you

Thank you for submitting a proposal to conduct the World Show Sale.