



RADIO PUBLIC SERVICE ANNOUNCEMENT FOR

(EVENT NAME)

30-second spot

Discover the American Quarter Horse lifestyle. (event name) will host an American Quarter Horse Association-approved horse show on (date) at the (facility name) in (city where show is held).

American Quarter Horse shows test a horse's ability in dozens of different classes and feature exciting events such as jumping, reining, barrel racing, cutting, roping and pole bending. Halter classes that judge an American Quarter Horse on its balance, muscling and breed characteristics also are held. There are classes for everyone – exhibitors may compete in youth, amateur and open divisions against others of similar skills. It's the fun, friendly atmosphere that fits your lifestyle.

Each year, AQHA approves more than 2,700 shows and special events. This is your chance to see these talented horses in action. For more information about the (event name), please contact (name and phone number).

For additional information about AQHA, including showing, racing or recreational riding activities, contact the American Quarter Horse Association at 806-376-4811 or visit AQHA's Web site at *www.aqha.com*.

