

PROFESSIONAL HORSEMEN MEMBERS

YEAR	MEMBERS
2003	825
2004	875
2005	861
2006	875
2007	901

HORSEBACK RIDING PROGRAM

AMERICAN QUARTER HORSE DIVISION

YEAR	ENROLLMENT
2001	12,982
2002	14,782
2003	13,305
2004	13,120
2005	13,324
2006	13,312
2007	13,481
2007 AWARDS GIVEN	2,080
TOTAL AWARDS GIVEN	43,653
TOTAL HOURS RIDDEN	4,619,007

The Horseback Riding Program was expanded in 2004 to include an All Breeds Division.

ALL BREED DIVISION

YEAR	ENROLLMENT
2005	743
2006	933
2007	1,124
2007 AWARDS GIVEN	346
TOTAL AWARDS GIVEN	1,232
TOTAL HOURS RIDDEN	138,662

RIDE PROGRAM

YEAR	PARTICIPANTS	AFFILIATES	RIDES
2001	5,519	56	74
2002	5,151	58	79
2003	5,194	48	70
2004	5,440	53	82
2005	5,626	55	96
2006	5,383	54	100
2007	6,314	55	110

2007 CUSTOMER SERVICE

CALLS RECEIVED	575,346
E-MAIL REQUESTS RECEIVED	30,409

AMERICAN
QUARTER
HORSE
TELEVISION

“America’s Horse” Television on TVG Network

“America’s Horse” continued to be the anchor program of AQHA and was retired at the end of 2007. For more than 20 years, “America’s Horse” covered the American Quarter Horse industry and events capturing history-making moments and archiving the American Quarter Horse lifestyle. “America’s Horse” has been the model for equestrian-type programming and the longest-running breed specific show on the networks.



“America’s Horse Championships” on NBC Sports

General audiences across America got a ringside seat to learn more about the American Quarter Horse lifestyle through the “America’s Horse Championships” on NBC Sports. The one-hour special aired January 7 and drew more than 5.8 million viewers. Ratings for the special program increased 30 percent from the debut show in 2006.



American Quarter Horse Racing on TVG

AQHA supports American Quarter Horse racing on the TVG network including “The Quarters” recaps American Quarter Horse racing four nights a week – Thursday through Sunday.

The All American Futurity and Bank of America Challenge Championship also are featured in special broadcasts on the network along with the racing champions announcements and other well-known races.

