



**AQHA Novice Championship Show
2012 Videographer Proposal**

The American Quarter Horse Association is seeking bids for the 2012 AQHA Novice Championship Show events, October 5-7 in Murfreesboro, Tennessee and Las Vegas, Nevada. The winning bid will receive a contract for the 2012 shows with a possible extension for the 2013 and 2014 shows upon satisfactory review by AQHA. Bids must be received in the AQHA office on or before **February 10**.

I. Background Information

Name/Company _____

Address _____ City _____ State/Province _____ Zip _____

Phone _____ Fax _____ e-mail address _____ Web site _____

II. Videographer Services

- A. Number of videographers available in arena _____
- B. Video recording format _____
- C. Retail price per DVD _____
- D. Length of time for delivery of DVDs after order:
Same day Next day End of show After show
If after, how long? _____
- E. Special services (YouTube uploads, online products, etc.)

- F. What is your guarantee for videographic quality, customer service and timely delivery of product?

III. AQHA Complimentary Video Needs

1. DVDs of all preliminary and final classes

\$_____ estimated value

IV. Bid Specifications

AQHA will accept bids for the AQHA Novice Championship Show events, which shall be payable 30 days in advance of each event. Both shows or just one show may be bid upon.

\$ _____ AQHA Eastern Novice Championship Show, Murfreesboro, Tennessee

\$ _____ AQHA Western Novice Championship Show, Las Vegas, Nevada

AQHA reserves the right to select the videographer it deems, at its sole discretion, to conduct business during the 2012 AQHA Novice Championship Show events in a manner acceptable to AQHA, regardless of bid offered.

As an expressed condition of this bid, the bidder understands and agrees that AQHA retains the exclusive rights regarding broadcasts of video footage of the 2012 AQHA Novice Championship Show events. This includes the display/broadcast via any known or future television delivery system, webcast, podcast, v-cast, cablecast and any other similar medium now or hereafter developed.

Signature _____ Date_____

Should your bid be accepted, a contract including the details listed above and additional items will be prepared by AQHA's legal counsel and sent to you for approval and signature. AQHA will contact you by letter once a decision has been made.

Please return this form and appropriate support materials by February 10 to:

Stacie Higgins
Senior Marketing Manager
American Quarter Horse Association
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shiggins@aqha.org • (806) 378-4757 – fax