

American Quarter Horse Heritage Center & Museum

- A project of the American Quarter Horse Foundation, the charitable and benevolent organization of the American Quarter Horse Association
- Opened in 1991 (the concept for an American Quarter Horse Hall of Fame began in 1975)
- Cost of construction was \$4.2 million
- 36,500 square feet
- Showcases the history and modern activities of the American Quarter Horse, and facility offers a multitude of audio-visual and hands-on exhibits for visitors, as well as historically significant artifacts and breathtaking art
- Welcomes 20,000-30,000 visitors each year
- Hosts between 50 and 60 events each year, including functions coinciding with the AQHA Bayer Select World Championship Show each September
- Currently 122 people and 62 horses reside in the Hall of Fame. First human inductees occurred in 1982; first horses were inducted in 1989
- Also houses Quarter Horse Outfitters, official merchandiser of AQHA products and museum gifts

The New American Quarter Horse Hall of Fame & Museum

- Scheduled to open in February 2007
- Cost of construction/renovation is approximately \$7.5 million
- 8,500 square feet will be added (archival, exhibit preparation and additional storage) to the original 36,500, totaling 45,000 square feet
- Will feature state-of-the-art technology to exhibit members of the American Quarter Horse Hall of Fame, including touch-screen digital formats
- A new timeline will showcase Hall of Fame member contributions during the time in which they made their impact on the breed
- A new grand hall will guide visitors through the Hall of Fame
- A new theater will entertain and educate while providing a gathering place for visitors
- New bronzes will welcome visitors upon arrival
- Designer: Southwest Museum Services, Houston, Texas
- Architect: Lavin Architects, Amarillo, Texas
- General Contractor: Wiley Hicks Jr., Amarillo, Texas
- **Note: Quarter Horse Outfitters will be closed only temporarily. A satellite store will open in Puckett Plaza (34th & Bell) in Amarillo beginning in early March. (Internet sales will continue. However, some shipping delays should be expected. Please visit quarterhorseoutfitters.com for details)**

Visit aqha.com for details throughout the year-long renovation. For more information about the project or any other AQHA programs, feel free to contact AQHA.

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