



**AMERICAN QUARTER HORSE ASSOCIATION
2008 FACT SHEET**

AQHA EXECUTIVE COMMITTEE

President – Ken Mumy
First Vice President – Jim Helzer
Second Vice President – Johannes Orgeldinger
Member – Dick Monahan
Member – Peter J. Cofrancesco III

AQHA EXECUTIVE VICE PRESIDENT – Bill Brewer

AQHA

- Established – March 1940, Fort Worth, Texas
- AQHA International Headquarters – Amarillo, Texas

Membership

- 2007 AQHA Membership – more than 345,000
- 2007 Youth Association Membership – more than 31,000

Transfers & Registration

- Horses Registered by AQHA since 1940 – more than 5 million worldwide
- 2007 Registrations – 135,787
- 2007 Transfers – 188,907

Programs

- Ride Program – provides a noncompetitive, recreational riding events for AQHA members and nonmembers.
 - 2007 Participants – 6,314
 - 2007 Affiliates – 55
 - 2007 Rides – 110
- Horseback Riding Program – Members can log hours spent on horseback and earn various awards.

American Quarter Horse Division:

2007 Enrollees – 13,481
Total Awards Given – 43,653
Total Hours Ridden – 4,619,007

All Breeds Division:

2007 Enrollees – 1,124
Total Awards Given – 1,232

Total Hours Ridden – 138,662

- Association of Professional Horsemen – group of dedicated horse industry professionals devoted to promoting the American Quarter Horse and servicing AQHA members by offering training assistance in a variety of areas.
2007 Members – 901
- Incentive Fund – a “pay-for-points” program that pays bonus money to stallion and foal nominators, and nominated horse owners when horses earn points at AQHA–approved events.
2007 Dollars Distributed – more than \$4,000,000
2007 Stallions Nominated – almost 3,000
2007 Foals Nominated – more than 7,000
2007 Points Earned – 137,798

Shows – represent a major segment of the industry. American Quarter Horse shows offer youth, amateur and open classes for horsemen to compete with their American Quarter Horses, testing their skills against other horses and riders for AQHA halter and performance points, as well as cash awards and prizes.

- 2007 Total Shows – 2,449
- U.S. Shows – 2,088
- Canadian Shows – 152
- International Shows – 209
- 2007 Total Show Entries – 860,529
- 2007 Total Special Events – 554
- 2007 Total Special Event Entries – 33,738
- 2007 AQHA World Championship Show Entries – 3,505
- 2007 AQHA World Championship Show Prizes and Awards – \$2,643,750
- 2007 Bayer Amateur Select (age 50 and over) World Show entries – 993
- 2007 AQHYA World Championship Show Entries – 1,979
- AQHA-Approved Judges – 720

Races – developed from the village lanes of colonial America, American Quarter Horse racing brings the thrill and excitement of closely matched American Quarter Horses racing at speeds in excess of 40 miles per hour.

- 2007 Total Starters in American Quarter Horse Races – 16,607
- Average Purse Per Race – \$13,267
- Total Added Money – \$95,075,744
- Average Earnings Per Starter – \$7,409
- Total Purses – \$123,042,699
- Bank of America® Quarter Horse Racing Challenge Enrollments – 4,330
- Total Challenge Purses – \$4,279,388
- Nominator’s Awards – \$259,755

American Quarter Horse Publications – provide the most timely, comprehensive and accessible information available in the industry.

- *America's Horse* – The official member publication of AQHA is free to current AQHA members.
Number of member households – 313,573
First issue – September 1998
Established for general interest AQHA members.
- *The American Quarter Horse Journal* – the official business publication for the American Quarter Horse industry.
Circulation – 54,779
First issue – September 1948 – Celebrating 60 years of publishing in 2008
Average pages per issue – 501
Contains articles of interest to those who own, train, breed and exhibit American Quarter Horses.
Featured articles include: individual human or equine stories important to the industry, training practices, veterinary advances, equine research projects and reports, breeding farm practices, and events featuring the American Quarter Horse
- *The American Quarter Horse Racing Journal* – the official business publication for the American Quarter Horse racing industry.
Circulation – 8,450
First issue – January 1988
Largest magazine in terms of circulation in the American Quarter Horse racing industry.
Covers nearly 300 races and provides pedigree information for the winners of 245 stakes races.

American Quarter Horses on TV – developed to expand knowledge about and interest in the American Quarter Horse.

- “AQHA Presents...” on RFD-TV features a combination of entertaining and informative shows with the industry’s top trainers, along with classic episodes of past AQHA television programming and competitions from AQHA and its alliance partners’ championship events.
- AQHA supports American Quarter Horse racing on the TVG Network. “The Quarters” recaps American Quarter Horse racing four nights a week – Thursday through Saturday. Special broadcasts and well-known races also are shown on TVG.

American Quarter Horse Hall of Fame & Museum – Opened in 1991, it is one of the most visible programs administered by the American Quarter Horse Foundation and is located adjacent to AQHA headquarters in Amarillo, Texas. The Hall of Fame and Museum celebrated a grand reopening on June 9, 2007.

The American Quarter Horse Hall of Fame & Museum is host to:

- Hall of Fame – individuals and horses who have made history with AQHA
- Library – the most comprehensive collection of equine information in the country
- Quarter Horse Outfitters – store filled with artwork, clothes, home décor and more
- Justin Boots Arena – demonstration arena for the American Quarter Horse
- Traveling Exhibits – various collections of sculptures, paintings and artifacts

American Quarter Horse Youth Association – designed for American Quarter Horse enthusiasts 18 years of age and younger, established on the premise of expanding youth participation with and knowledge of the American Quarter Horse. AQHYA currently has more than 31,000 members.

- Scholarship Program
- Junior Master Horseman
- Youth Racing Program
- AQHYA Leadership Conference
- Youth World Cup
- Ford AQHYA World Championship Show

AQHA Corporate Partners – an important factor in AQHA’s continued success, corporate partners join together to recognize AQHA members with prizes and provide opportunities for members to excel in the American Quarter Horse industry. AQHA Corporate Partners provide more than \$9 million each year to support programs and member activities.

BANK OF AMERICA
 BAYER ANIMAL HEALTH
 B&W TRAILER HITCHES
 DRYSDALES
 FARNAM
 FEDEX
 FORD
 FORT DODGE ANIMAL HEALTH
 JOHN DEERE
 JUSTIN BOOT COMPANY
 MARKEL INSURANCE COMPANY
 MD BARNS
 MERIAL
 MONTANA SILVERSMITHS
 NUTRENA
 PROFESSIONAL'S CHOICE
 SOONER AND EXISS TRAILERS
 TEX TAN
 TRACTOR SUPPLY COMPANY
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