



Welcome to the World!

The "Super Bowl" of the American Quarter Horse industry kicks off today.

Celebrating its 31st year in Oklahoma City, the 2006 AQHAWorld Championship Show will feature some of the most talented American Quarter Horses, trainers and riders.

This year's show has 2,822 entries and 1,878 competing American Quarter Horses. Exhibitors will be here from 49 states, six Canadian provinces and the United Kingdom.

In addition, there are 34 Sooner Trailer All-Around Amateur contestants and 31 Sooner Trailer Superhorse contenders. Total estimated purse and awards is \$2,457,010.

The World Show offers something for everyone. Thanks to several of AQHA's Corporate Partners, the show will feature presentations that will provide entertainment and excitement during the finals performances. Here are some of the great nights planned:

· **Nutrena's Ton of Feed Night, Sunday, November 5:**

How many bags of Nutrena feed does it take to fill the back of a Ford truck? Take a guess and you could win a ton of Nutrena feed. The first 500 guests through the door will receive a gift from Nutrena.

· **Bank of America's Million Dollar Night, Friday, November 10:** You could win \$1 million! Complete the card number on the Bank of America credit card, and if your eight numbers exactly match, in the order of the numbers on the secret card, you'll take home \$1 million. The first 1,000 guests will receive a special gift.

· **Justin Boots Night, Wednesday, November 15:** See if you can guess how many pairs of Justin Boots it takes to fill the back of a Ford Truck. The winner receives a pair of Justin Boots. The first 500 guests to sign up will receive a

gift from Justin Boots.

· **Wrangler's Year of Jeans Night, Thursday, November 16:** See the crowning of the 2006 Team Wrangler champions and meet the 2007 team during the popular T-shirt toss. Guess the number of Wrangler jeans in the back of the Ford truck and win a year's worth of Wrangler jeans - one pair for each month. Plus, the first 1,000 to enter the coliseum wearing a Wrangler product will receive a gift.

· **Ford Truck Night, Friday, November 17:** Win a new one-of-a-kind, specially designed Ford truck. Ten finalists will be drawn throughout the World Show and each will receive a key, one of which will start the AQHA-customized 2007 Ford F-250 Super Duty Crew Cab Lariat 4x4. To find out how you can become a Ford finalist, turn to page 3. The first 1,000 guests on November 17 will receive a special Ford gift.

· **John Deere Night, Saturday, November 18:** Be one of the first 500 through the doors and receive a gift from John Deere.

Also, on Wednesday, November 8, the American Quarter Horse Foundation will present a special Night with Hall of Famers.

A special dedication will be made during the evening finals performance, which will include special introductions and a video presentation.

Visitors to the show will have the opportunity to meet and visit with several Hall of Fame inductees during a special autograph session.

Hall of Fame inductees include legendary trainers from the show and race industry, judges, leaders, ranchers, artists and others who helped make the American Quarter Horse the world's most popular breed of horse.

For a World Show schedule of Amateur Week, turn to page 2.



World Show Schedule for Amateur Week

Bank of America Amateur Week November, 4-10

SATURDAY – NOVEMBER 4

PRELIMINARIES 8 a.m.

Junior Barrel Racing
Senior Barrel Racing
Junior Pole Bending
Senior Pole Bending
Amateur Trail
Amateur Western Horsemanship

SUNDAY – NOVEMBER 5

PRELIMINARIES 8 a.m.

Amateur Barrel Racing
Amateur Western Pleasure
Amateur Team Penning
Team Penning
Amateur Pole Bending
Amateur Western Riding
10 a.m.

Interdenominational Worship Service,
Carriage Hall

NUTRENA NIGHT

FINALS 6 p.m.

Junior Barrel Racing
Senior Barrel Racing
Amateur Western Horsemanship
Ford Finalist Drawn
Junior Pole Bending
Senior Pole Bending

MONDAY – NOVEMBER 6

PRELIMINARIES 8 a.m.

Amateur Equitation Over Fences
Amateur Working Hunter
Amateur Reining
Amateur Hunter Under Saddle
Amateur Hunt Seat Equitation
FINALS 6 p.m.
Amateur Barrel Racing
Amateur Team Penning
Team Penning
Amateur Pole Bending



Bank of America



AMATEUR

**AQHA WORLD
CHAMPIONSHIP SHOW**

TUESDAY - NOVEMBER 7

PRELIMINARIES 8 a.m.

Amateur Cutting
Amateur Showmanship at Halter
Amateur Pleasure Driving
Amateur Hunter Hack
Amateur Working Cow Horse

WEDNESDAY – NOVEMBER 8

FINALS 8 a.m.

Amateur 2-Year-Old Mares
Amateur 3-Year-Old Geldings
Amateur Aged Geldings
Amateur Three-Year-Old Stallions
Amateur Aged Stallions
PRELIMINARIES
Amateur Tie-Down Roping
Amateur Breakaway Roping
Amateur Heading
Amateur Heeling

A NIGHT WITH HALL OF FAMERS

Presented by the
American Quarter Horse Foundation
FINALS 6 p.m.

Amateur Reining
Amateur Hunter Hack
Amateur Western Pleasure
Amateur Pleasure Driving

THURSDAY – NOVEMBER 9

FINALS 8 a.m.

Amateur Showmanship
Amateur Weanling Geldings
Amateur Weanling Mares
Amateur Weanling Stallions
Amateur Yearling Stallions
Amateur Yearling Mares
Amateur Trail
Amateur Western Riding
FINALS 7 p.m.
Amateur Cutting
Amateur Tie-Down Roping
Amateur Breakaway Roping

FRIDAY – NOVEMBER 10

FINALS 8 a.m.

Amateur Yearling Geldings
Amateur 2-Year-Old Stallions
Amateur 2-Year-Old Geldings
Amateur 3-Year-Old Mares
Amateur Aged Mares
Amateur Hunt Seat Equitation
Amateur Hunter Under Saddle
Amateur Equitation Over Fences
Amateur Working Hunter
Amateur Jumping
BANK OF AMERICA'S MILLION DOLLAR NIGHT
FINALS 7 p.m.
Amateur Heading
Amateur Heeling
Ford Finalist Drawn
Amateur Working Cow Horse
Special Presentation: Sooner Trailer All-Around Amateur Award
(Presentation time at discretion of show management.)

Please visit
www.aqha.com for
coverage of the World
Show, brought to you
by the *Journal*.

Fill Out Your World Show Bio Card Online

Owners, exhibitors and trainers can now fill out their 2006 AQHA World Championship Show biography card on the Internet.

Just go online to www.aqha.com/showing/shows/worldshow/bioform.html.

Don't have Internet access?

Then head over to MyHorseFor Sale.com's booth in the International Trade Center next to the concession stand. It's open from 9 a.m. to 7 p.m. daily.

Here's How to Win an F-250 at the World Show

The only place you can win a new, one-of-a-kind AQHA special-edition Ford F-250 Super Duty is at the AQHA World Championship Show in Oklahoma City.

Throughout the length of the show, patrons will have the chance to earn a finalist spot and one of 10 keys that might start the special-edition truck.

The Ford F-250 is a unique truck customized by AQHA to include everything a horse lover could want in a Ford truck. This customized truck would retail for more than \$55,000.

About the Ford F-250:

- 4 X 4 Crew Cab Lariat.
- 6.0L V-8 Diesel with five-speed automatic transmission and engine heater.
- White clear coat exterior paint.
- 17-inch wheels.
- Trailer brake controller.
- Black steel grill guard with fog lights, rear bumper guard and tail-light guards.

- Special leather seating with AQHA embroidered on headrests.

- Special floor mats with AQHA embroidering.

- Custom console lid featuring AQHA Montana Silversmiths buckle and two sterling silver medallions.

- Customized AQHA striping featuring logo and standing horse.

Your chances to win occur during the following special finals performances when the truck will roll into the arena:

- Sunday, November 5, ONE finalist selected.

- Friday, November 10, ONE finalist selected.

- Wednesday, November 15, ONE finalist selected.

- Thursday, November 16, ONE finalist selected.

- Friday, November 17, ONE finalist selected during morning finals, FIVE finalists selected during evening finals.

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World Show Schedule Changes

For the convenience of exhibitors and spectators at the 2006 Bank of America Amateur and FedEx Open AQHA World Championship Show, some modifications have been made to the schedule.

Sunday, November 5, and Monday, November 6: Evening finals performances will begin at 6 p.m. instead of 7 p.m.

Monday, November 6: Amateur jumping prelims will NOT be held.

Sunday morning, November 12: Due to entry numbers, junior trail will show instead of senior trail. Senior trail will compete Monday, November 13.

Tuesday, November 14: Open jumping prelims will NOT be held.

The entire show schedule is available at www.aqha.com/showing/shows/worldshow/schedule.html.

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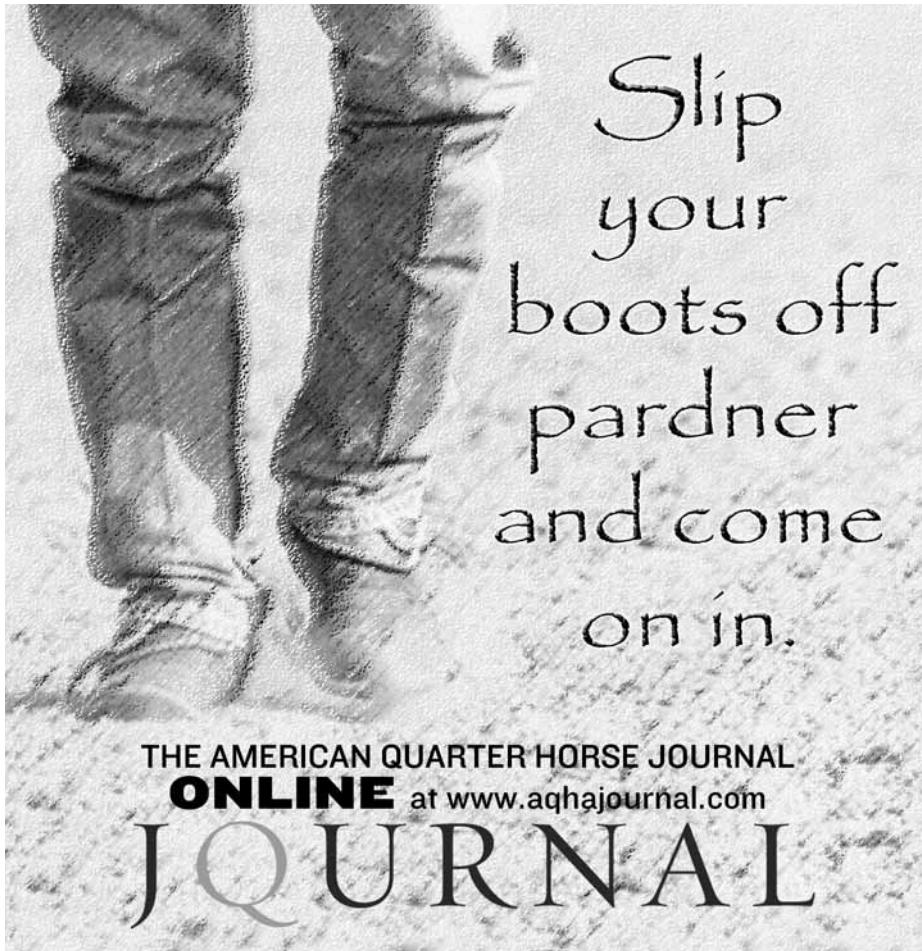
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Answer this World Show Trivia and Win a Great Prize!

Which 1989 AQHA junior western pleasure world champion was made into a Breyer model?

Answer: _____

Bring your answer to the Internet Room (just west of the Gateway of Champions in the coliseum) by 5 p.m. today. Winner will receive either a *Journal* travel mug or J. Edward Chamberlin's "Horse: How the Horse has Shaped Civilizations,"

Include your name and cell phone number below:

Name: _____

Cell Phone: _____

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