

AT-A-GLANCE

ABOUT: Racing Free is an industry organization focused on eliminating the use of performance-enhancing drugs in horse racing in the United States to:

- o Minimize race day injuries and death to horses and riders;
- o Create an equal racing competition for horses;
- Establish a positive reputation & future for the horse racing industry, and;
- o Provide non-biased information for the betting public.

GOALS: To raise awareness of and support for racehorse owners and trainers who choose not to use performance-enhancing drugs by:

- o Providing visibility for performance-enhancing drug free racing;
- Educating the public about the differences between equine therapeutics and performance-enhancing drugs;
- o Offering rewards for owners, trainers and jockeys who choose to run their horses performance-enhancing drug free, and;
- Using Corporate Sponsorship monies to assist in the improvement of current drug testing procedures and labs.

GET INVOLVED: Racing Free is calling for all industry participants to join together for the future of racing and:

- o Pledge your support at www.racingfree.com;
- Consider Sponsorship Opportunities geared towards all industry businesses, breeding farms, associations, tracks and racing stables;
- o Enter horses into the Racing Free Incentive Program;
- o Share program information with all racing contacts.

INCENTIVE PROGRAM: In fall 2012, the Racing Free Program ran at tracks across the country, with over 50 racing members. Interested members pay a \$300 per-meet and per-horse entry fee into the program. At the end of the meet, any Racing Free member who has won a race and receives a clear commission-level drug test is rewarded \$1,500 for their efforts. A failed drugtest will always result in a one-year suspension of that member-horse from the Racing Free Incentive Program, and forfeiture of membership fee and incentive money. Memberships can be taken throughout the meet at any track that runs commission-level drug testing.

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