

EXECUTIVE SUMMARY

2021 AMERICAN QUARTER HORSE ASSOCIATION

HORSE STATISTICS

	Population	New Registrations
United States	2,490,935	61,623
International (including Canada)	440,899	13,466
Grand total	2,931,834	75,089

TRANSFERS

Total	123,727
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TOP 10 COUNTRIES (BY HORSE POPULATION)

1. United States	2,490,935
2. Canada	253,920
3. Mexico	47,739
4. Germany	41,190
5. Italy	27,200
6. France	10,758
7. Austria	6,112
8. Brazil	5,420
9. Belgium	5,345
10. Sweden	4,304

MEMBERSHIP STATISTICS

	Annual/3-Year	Life	Youth	Amateur
United States	121,439	42,038	15,687	19,779
International (including Canada)	18,204	8,754	1,636	2,977
Total membership	139,643	50,792	17,323	22,756
Grand total				230,514

TOP 10 COUNTRIES

1. United States	198,943
2. Canada	13,648
3. Germany	5,364
4. Mexico	2,219
5. Italy	1,910
6. France	942
7. Austria	931
8. Belgium	680
9. Sweden	646
10. Switzerland	620

TOP 5 STATES

1. Texas	34,283
2. California	13,531
3. Oklahoma	10,356
4. Colorado	7,192
5. Ohio	6,442



MEMBERSHIP STATISTICS

TOP 5 PROVINCES

1. Alberta	5,354
2. Ontario	2,363
3. British Columbia	1,820
4. Saskatchewan	1,728
5. Quebec	1,219

** Based on annual, 3-year and life memberships

AMERICAN QUARTER HORSE OWNERS

United States	656,759
International (including Canada)	122,029
Total	778,788

TOP 10 COUNTRIES

1. United States	656,759
2. Canada	55,943
3. Germany	22,007
4. Italy	10,386
5. France	4,907
6. Mexico	4,405
7. Austria	3,032
8. Belgium	2,449
9. Sweden	2,377
10. Netherlands	2,319

TOP 5 STATES

1. Texas	97,082
2. California	42,414
3. Oklahoma	33,618
4. Missouri	22,805
5. Colorado	22,536

TOP 5 PROVINCES

1. Alberta	19,998
2. Ontario	9,497
3. British Columbia	8,098
4. Saskatchewan	6,779
5. Quebec	6,303

SHOW STATISTICS

	Number of approved shows	Number of special events	Total
United States	1,663	238	1,901
International	159	25	184
Total	1,822	263	2,085

SHOW ENTRIES

Average entries per show	456
Total show entries	830,368
Total special event entries	11,782

2021 CHAMPIONSHIP SHOWS

Show	Entries
AQHA Cowboy Mounted Shooting World Championships	.83
AQHVA World Championship Show	5,867
AQHA Level 1 Championships (Youth)	*
Amateur, Open and Select AQHA World Championship Show	7,522
AQHA Level 1 Championships (Amateur, Select Amateur)	**
AQHA Versatility Ranch Horse World Championships	1,816
AQHA Ranching Heritage Challenge Finals	.239
AQHA Cattle Level 1 Championships	.262
NRSHA National Championship Show	683

* Totals are included with AQHVA World Championship Show

** Totals are included with Amateur, Open and Select AQHA world shows

TOP SHOWS

Show/Circuit	Total entries	# of shows	Avg. entries per show
All American Quarter Horse Congress Columbus, OH	7,065	1	7,065
Special events			
San Luis Obispo County QH Trail Event Paso Robles, CA	390	2	195
Level 1			
NOQHA Level 1 Extravaganza Findlay, OH	460	1	460
Versatility Ranch Horse			
Colorado State Fair Ranch Versatility Pueblo, CO	1,173	3	391
Introductory			
Mississippi Congress Meridian, MS	243	1	243
Alliance			
NRHA Derby Oklahoma City, OK	157	1	157

RACING

Number of starters	11,444
Number of races	6,167
Purses	\$125,940,335
Handle	\$344,083,350
Average purse per race	\$20,422
Average earnings per starter	\$10,818

CHALLENGE ENROLLMENT (BY FOAL CROP)

Weanling	1,766
Yearling	484
2-Year-Old	14
3-Year-Old	1
South America enrollments	1
Total horses enrolled	2,266

RACING CHALLENGE

Total payout	\$2,824,528
Total horses enrolled	2,266
Total purses	\$2,732,781
Total awards	\$91,747

PUBLICATIONS

*The American Quarter Horse Journal**230,000+

* In 2020, the *Journal* became the official member publication of AQHA.

WEB/SOCIAL MEDIA

AQHA.com visitors	2.3 million
Facebook fans	1.02 million
Twitter followers	49,000+
Instagram followers	269,000+
Pinterest followers	32,000+
YouTube subscribers	43,000+
LinkedIn followers	15,000+

OTHER PROGRAMS

AQHA Professional Horsemen	725
Judges (U.S. and International)	1,179
Certified Show Management (managers and secretaries)	189

AQHA RANCHING HERITAGE BREEDERS

Approved breeders436

AQHA RANCHING HERITAGE CHALLENGE-ELIGIBLE

Total Ranching Heritage-bred horses
(including grandfathered horses) 179,005

AQHA HORSEBACK RIDING PROGRAM

	AQH Division	All-Breeds Division
Enrollment	9,245	1,369
2021 awards given	1,228	283
Total hours ridden	294,097	47,152