



2019 AQHYA World Championship Show
Justin Boots and Wrangler Jeans Decorating Contest
Registration Form

DUE JUNE 15

REGISTRATION INFORMATION

- Registration form and fee (\$25 per affiliate) are due at AQHA June 15, 2019. Please submit only one registration form per affiliate.
- If four entries for the Justin Boots and Wrangler Jeans contest have not been received by the deadline, June 15, 2019, the contest will be cancelled. In the event of contest or show cancellation all contestants will be notified and registration fee(s) refunded.
- Withdrawal from the contest after the registration deadline will result in forfeiture of the registration fee.

State or Affiliate: _____ Organization: _____
 Affiliate Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone Number: _____ Cell Phone Number: _____
 Fax Number: _____ E-Mail: _____

1. Wrangler Jeans Decorator: _____ AQHYA I.D. #: _____
(registration not accepted without AQHYA I.D. #)
 Wrangler Jean Size: Women's size _____ Men's size _____
2. Justin Boots Decorator: _____ AQHYA I.D. #: _____
(registration not accepted without AQHYA I.D. #)
 Justin Boots Size: Women's size _____ Men's size _____

Method of Payment

\$25 per affiliate

MasterCard Visa American Express Money Order Check (# _____)
 CC#: _____ / _____ / _____ / _____ Exp. Date: ____/____
 Name on Card: _____ Amount: \$ _____

Please complete form and return to AQHYA, P.O. Box 200, Amarillo, TX 79168.

If you have any questions, please contact the AQHA Youth Department.
 Phone: 806-376-4811 Fax: 806-349-6409 E-mail: youth@aqha.org



Justin Boots and Wrangler Jeans Decorating Contest

Registration: PDF available online

Registration deadline: June 15

Registration fee: \$25 per affiliate, due at time of registration

NEW: See additional award for Social Media Challenge

PLEASE NOTE:

- If four entries for the Justin Boots and Wrangler Jeans contest have not been received by the deadline, June 15, the contest will be cancelled.
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Justin Boots and Wrangler Jeans Decorating Contest Rules

1. Each affiliate may decorate one pair of Wrangler jeans and one pair of Justin boots.

Justin Boots and Wrangler Jeans Decorating Contest Process/Judging

1. The decorated Justin boots and Wrangler jeans should reflect the theme of the AQHYA World Championship Show, but also represent the affiliate organization. The 2019 theme is “Rise to the Challenge.”
2. Boots and jeans must be submitted to the AQHYA Youth World Championship Show youth office by Sunday, August 4, at noon. Late submissions may not be judged.
3. Youth contestants should include a 200-word or less description of their decorated boots and jeans with their entry submission. The description will be on display with the boots and jeans throughout the show.
4. The decoration of the boots and jeans will be evaluated by a judges panel based on the criteria set forth below (see attached rubrics):
 1. Theme
 2. Affiliate/state representation
 3. Creativity
 4. Originality
5. One or two youth members from each affiliate will also participate in a presentation round with the judges panel at the show. Contestant(s) will be evaluated based on the criteria set forth in the attached presentation rubric.



Location: TBA

Date: Monday, August 5, 2019

Time: Presentations begin at 9:00 a.m. Affiliate order TBA. Effort will be made to accommodate contestant's show schedules. If you have a possible conflict, please contact the AQHA Youth Department.

1. Contestant(s) will give a two- to four-minute presentation to the judges panel about their decorated Justin boots and Wrangler jeans. Contestants are encouraged to include the following in their presentation:
 - i. The process of decorating the boots and jeans.
 - ii. How the boots and jeans reflect the AQHYA theme, “Rise to the Challenge.”
 - iii. How the boots and jeans represent their state/provincial/international affiliate.
 - iv. The knowledge and skills gained from participation in this contest.

2. Contestant(s) may choose to either wear or bring their decorated boots and decorated jeans during the presentation. Modeling items is optional, but the contestant(s) should present them.
3. If two youth members per affiliate participate in the presentation round, they will deliver a joint-presentation to the judges panel. One contestant will present the Justin boots and the other will present the Wrangler jeans. Each contestant will receive a separate presentation score.
4. If only one youth member per affiliate participates in the presentation round, he or she may present both the Justin boots and Wrangler jeans.
5. Audience members may be present during presentations.
6. Participation in the Justin boots and Wrangler jeans contest counts toward the Team Spirit Award.
7. Following the competition, affiliate's boots and jeans may be picked up by the affiliate organization. Boots and jeans may be displayed throughout the show.



Justin Boots and Wrangler Jeans Social Media Challenge

Youth contestants also have the opportunity to earn an additional, separate award for creative promotion of their decorated Justin boots and Wrangler jeans on social media platforms (Facebook, Instagram and Twitter). To enter in the Justin boots and Wrangler jeans social media contest, please follow these steps below:

1. Youth contestants will be responsible for posting their decorated boots and jeans on Facebook, Instagram or Twitter. If the youth contestant does not wish to post on their personal pages or they do not have social media accounts, they may post on their affiliate's social media page with the permission of their affiliate, or they may email their social media post plan (image and caption) to youth@aqha.org.
2. If posting on social media, contestants must tag @American Quarter Horse Association on Facebook, @officialaqhya on Instagram, or @aqhya on Twitter and use #WranglerJeans #JustinBoots and #ChallengeAQHYA.
3. Points will be awarded for creativity when posting.
4. All posts must be appropriate and positively represent AQHYA, AQHA and our corporate partners in every aspect.
5. Social media posts will be evaluated by a judges panel.
6. The winning affiliate will receive a plaque.
7. Participation in the social media portion of this contest is optional, and a separate award will be provided.
8. No separate registration fee is required.
9. Multiple posts are allowed per affiliate. All posts per affiliate must originate on the same social media account.

**AQHVA World Championship Show
Justin Boots Decorating Rubric**

Affiliate:

Evaluator:

CATEGORY	SCORE/60	Judge's Comments
The decoration of the contestant's Justin boots represents the Youth World Show theme "Rise to the Challenge."	___/10	
The decoration of the contestants Justin boots represents the state/provincial/international affiliate.	___/10	
The Justin boots display artistic creativity.	___/10	
Originality	___/10	
Presentation (see attached)	___/20	
FINAL SCORE		

**AQHVA World Championship Show
Wrangler Jeans Decorating Contest**

Affiliate:

Evaluator:

CATEGORY	SCORE/60	Judge's Comments
The decoration of the contestant's Wrangler jeans represents the Youth World Show theme "Rise to the Challenge."	___/10	
The decoration of the contestants Wrangler jeans represents the state/provincial/international affiliate.	___/10	
The Wrangler jeans display artistic creativity.	___/10	
Originality	___/10	
Presentation (see attached)	___/20	
FINAL SCORE		

**AQHYA World Championship Show
Wrangler Jeans and Justin Boots Presentation Rubric**

Contestant Name: Evaluator Name:	Maximum Score	Candidate's Score
	20	
I. Delivery a. Posture, poise, confidence b. Clarity, enunciation, smooth delivery c. Eye contact, expressiveness, audience connection d. Creativity	10	
II. Content a. Does the contestant explain how his/her boots and/or jeans represent his/her state affiliate? b. Does the contestant explain how his/her boots and/or jeans represent the AQHYA theme? c. Are the contestant's ideas original, organized and relative? d. Does the contestant convey an enthusiasm for AQHYA?	10	
Subtotal		
Time Penalty		
FINAL SCORE		

Evaluator Comments:
