

2019 AQHA EXECUTIVE COMMITTEE

President – Stan Weaver of Big Sandy, Montana First Vice President – F. E. "Butch" Wise of El Reno, Oklahoma Second Vice President – Norman Luba of Louisville, Kentucky Member – Dr. Scott Myers of Sharon Center, Ohio Member – Kenneth Banks of Schulenburg, Texas

AQHA EXECUTIVE VICE PRESIDENT – Craig Huffhines

AQHA

- Established March 1940 Fort Worth, Texas
- AQHA International Headquarters Amarillo, Texas

Membership

- 2018 AQHA Membership 234,627
- 2018 American Quarter Horse Youth Association Membership –20,493

Transfers & Registration

- Horses registered by AQHA since 1940 nearly 6 million worldwide
- 2018 Registrations 70,176
- 2018 Transfers 106.689

Programs

<u>Horseback Riding Program</u> – members log hours spent horseback and earn awards.

- American Quarter Horse Division:
 - 2018 Enrollment 15,467
 - o 2018 Awards Presented 2,333
 - o Total Hours Ridden 485,804
- All-Breeds Division:
 - 2018 Enrollment 2,687
 - o 2018 Awards Presented 584
 - o Total Hours Ridden 75,813

<u>AQHA Professional Horsemen</u> – group of dedicated horse-industry professionals devoted to promoting the American Quarter Horse and serving AQHA members by offering training assistance in a variety of areas.

• Number of members in 2018 – 763

Shows – represent a major segment of the equine industry. American Quarter Horse shows offer youth, amateur, Select amateur and open classes for horsemen and -women the opportunity to compete with their American Quarter Horses, testing their skills against other horses and riders for AQHA halter and performance points, as well as cash awards and prizes.

- 2018 Total Shows 2,437
- 2018 U.S. Shows 2,092
- 2018 Canadian Shows 129
- 2018 International Shows 345
- 2018 Total Show Entries 871,369
- 2018 Total Special Events 381
- 2018 Total Special-Event Entries 19,228
- 2018 Lucas Oil AQHA World Championship Show Entries 4,478
- 2018 Adequan[®] Select World Championship Show Entries 968
- 2018 Built Ford Tough AQHYA World Championship Show Entries 3,480
- 2017 (held in 2018) Zoetis AQHA Versatility Ranch Horse World Championships Entries 2,603
- 2017 (held in 2018) AQHA Cowboy Mounted Shooting Championships Entries 100
- 2018 Zoetis AQHA Ranching Heritage Challenge Finals Entries 151
- 2018 AQHA West Level 1 Championships Entries 1,600
- 2017 Nutrena East AQHA Level 1 Championships Entries 2,673
- 2018 AQHA Central Level 1 Championships Entries 1,403
- AQHA Judges 1,005

Ranching Heritage Programs – highlight the efforts of American Quarter Horse ranch breeders and their heritage to AQHA. The AQHA Ranching Heritage programs are the AQHA Ranching Heritage Breeders program, AQHA Ranching Heritage Challenges and AQHA Ranching Heritage Young Horse Development Program.

- 2018 Ranching Heritage Challenge Total Entries 506
- 2018 Total Ranching Heritage Members 393
- 2018 Total Ranching Heritage Challenge-Eligible Horses 113,211

Races – developed from the village lanes of colonial America, American Quarter Horse racing brings the thrill and excitement of closely matched American Quarter Horses racing at peak speeds near 55 miles per hour.

- 2018 Total Starters in American Quarter Horse Races 12,593
- Average Purse/Race \$17,193
- Average Earnings/Starter \$9,275
- Total Purses \$120,145,324
- 2018 Bank of America Racing Challenge Enrollments 2,509
- Total Challenge Purses \$2,383,401
- Nominator Awards \$154,536

American Quarter Horse Association Publications – provide the most timely, comprehensive and accessible information available in the industry.

- *America's Horse* official member publication delivered to current AQHA members 10 times annually.
 - o Total Circulation more than 200,000 paid and controlled
 - o First issue September 1998
 - o Established for general-interest AQHA members
- *The American Quarter Horse Journal* official monthly business publication for the American Quarter Horse industry.
 - Circulation of the print magazine is 20,130; digital versions are available for free to all AQHA members at www.aqha.com/qhj.
 - o First issue September 1948
 - o Contains articles of interest to those who own, train, breed and exhibit in English and western disciplines with emphasis on the rail, pattern and halter industries
- *Performance* Performance horse section in the monthly print *Journal*. The content in this section is then broken out into a stand-alone, digital *Performance Horse Journal* each month. Content is dedicated to owners, breeders and competitors in reining, cutting, roping, barrel racing and other western performance-horse events.
 - o First Issue July 2016
- Ranching Ranch-horse-focused section in the print *Journal* is published four times a year. The Ranch section in the print *Journal* is broken out into a stand-alone, digital *Ranch Horse Journal* four times a year. Also, a stand-alone print *Ranch Horse Journal* is published in May and August and mailed with the May and August *Journal*. Content is dedicated to the American Quarter Horse Ranching Heritage program, ranch-bred horses and ranch horse competition.
 - o First Issue June 2016
- *Quarter Racing Journal* official racing publication for the American Quarter Horse racing industry, printed in March and December and mailed to all racing-interested members.
 - o First Issue January 1988

Networks – AQHA keeps horse enthusiasts informed and educated through a variety of mediums.

- aqha.com
- youtube.com/aghavideo
- e-newsletters
- Facebook *facebook.com/aqha1*
- Instagram @officialaqha, @officialaqhya
- Twitter @AQHA, @AQHYA and @AQHANews
- Pinterest *pinterest.com/aqha1*

American Quarter Horse Youth Association – designed for American Quarter Horse enthusiasts 18 years of age and younger, established on the premise of expanding youth participation with and knowledge of the American Quarter Horse. AQHYA currently has more than 20,000 members.

- American Quarter Horse Foundation Scholarships
- Junior Master Horseman
- Take Me Riding
- Youth Racing Experience Program
- Bank of America Youth Excellence Seminar
- AQHA Ranching Heritage Young Horse Development Program
- American Quarter Horse Youth World Cup
- Built Ford Tough AQHYA World Championship Show

^{**} All numbers are as of 12/31/18.



2019 Board of Trustees

President – Stan Weaver of Big Sandy, Montana First Vice President – Butch Wise of El Reno, Oklahoma Second Vice President – Norman Luba of Louisville, Kentucky Member – Dr. Scott Myers of Sharon Center, Ohio Member – Kenneth Banks of Schulenburg, Texas

Chief Foundation Officer – Dr. Anna Morrison

The American Quarter Horse Foundation connects horses and people through charitable giving in order to develop and support programs or initiatives that preserve our horse's legacy and further the overall well-being of the American Quarter Horse and the people who comprise the Quarter Horse family.

- More than \$120,000 awarded to 35 equine assisted activities and therapies centers to help them provide freedom and empowerment to their clients.
- More than \$725,000 awarded in scholarships to help youth make their dreams come true by pursuing higher education.
- More than \$250,000 was given to grants researching equine welfare, congenital diseases and genetics, performance injuries, and reproduction.
- The Hall of Fame welcomed 11 new inductees into the class of 2018.
- The American Quarter Horse Museum, located in Amarillo, connected more than 24,000 visitors from around the world to the American Quarter and hosted 53 bus tour groups and 39 field trips.

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