



EXECUTIVE SUMMARY

2016 AMERICAN QUARTER HORSE ASSOCIATION

AMERICAN QUARTER HORSE STATISTICS

	Population	New Registrations
United States	2,437,642	63,497
Canada	245,997	6,195
International	166,445	6,212
Totals	2,850,084	75,904

Transfers

	To	From	Within
United States	43,595	45,123	55,113
Canada	2,430	2,307	5,536
International	1,640	309	7,209
Totals	47,754	47,754	68,110
Combined total*	115,864		

*Calculated by combining either the "To" or the "From" total of 47,754 to the "Within" total of 68,110.

Top 10 states/provinces (by horse population)

1. Texas	418,249
2. Oklahoma	164,265
3. California	114,623
4. Alberta	110,745
5. Missouri	95,877
6. Montana	87,418
7. Colorado	81,530
8. South Dakota	79,762
9. Nebraska	79,614
10. Kansas	72,757

MEMBERSHIP STATISTICS

	Annual/3 Year	Life	Youth	Amateur
United States	134,184	40,765	19,988	22,301
Canada	9,501	3,273	1,354	1,605
International	10,961	5,313	1,061	3,273
Total membership	154,646	49,351	22,403	27,179
Grand Total	253,579			

Top 10 membership states/provinces/countries**

1. Texas	36,650
2. California	14,930
3. Oklahoma	11,594
4. Colorado	7,629
5. Ohio	7,321
6. Florida	6,295
7. Alberta	6,270
8. Germany	6,262
9. Missouri	6,069
10. Kansas	5,066

**Based on annual, 3-Year and Life Memberships

AMERICAN QUARTER HORSE OWNERS

United States	679,851
Canada	56,367
International	60,761
Total	796,979

TOP 5 STATES

1. Texas	98,400
2. California	44,216
3. Oklahoma	34,865
4. Missouri	23,659
5. Colorado	23,288

TOP 5 PROVINCES

1. Alberta	20,202
2. Ontario	9,814
3. British Columbia	8,253
4. Saskatchewan	6,839
5. Quebec	5,997

TOP 5 COUNTRIES

1. Germany	20,475
2. Italy	9,889
3. France	4,432
4. Mexico	3,627
5. Austria	2,672

SHOWS STATISTICS

	Number of approved shows	Number of special events	Total
United States	2,031	416	2,447
Canada	137	0	137
International	235	15	250
Total approved shows & special events			2,834

Show entries

Average entries per show	385
Total show entries	925,937
Total special event entries	27,342

World Show, Regional Championship & Level I Championship Entries

Zoetis Versatility Ranch Horse*	431
Cowboy Mounted Shooting*	103
Built Ford Tough AQHYA	2,182
Adequan Select	1,215
Lucas Oil Amateur & Open	4,923
AQHA West AQHA Level I Championship	1,722
Nutrena East AQHA Level I Championship	2,581
Farnam Central AQHA Level I Championship	1,690
Merial Regional Championships	3,532
Latin American Championships	107

*Event held in March 2016 for 2015 qualifying period

Top shows

Circuit	Total entries	# of shows	Ave entries per show
Arizona Sun Country Scottsdale, AZ	15,001	10	1,500
Special events			
Houston Livestock Show Houston, TX	2,445	6	408
Level I			
Keystone Quarter Horse Novice Show Centre Hall, PA	596	1	596
Equestrians with Disabilities			
Dixie National Jackson, MS	432	4	108
Versatility Ranch Horse			
Colorado State Fair Pueblo, CO	195	3	65

RACING

Number of starters	14,786
Number of races	7,730
Purses	\$127,140,633
Handle	\$297,533,160
Average purse per race	\$16,448
Average earnings per starter	\$8,598

Challenge enrollment (by foal crop)

Weanling	2,373
Yearling	427
2-Year-Old	8
3-Year-Old	2
Total horses enrolled	2,810

Challenge

Total payout	\$4,381,429
Total horses enrolled	2,810
Total purses	\$4,107,481
Total awards	\$273,948

PUBLICATIONS

Subscriptions – United States, Canada, International	
<i>America's Horse</i>	179,188
<i>The American Quarter Horse Journal</i>	27,636

WEB/SOCIAL MEDIA

AQHA.com unique visits	1,476,631
Facebook likes	972,948
Twitter followers	43,157
Instagram followers	143,000

OTHER PROGRAMS

Professional Horseman members	755
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Ranching Heritage Breeders

Breeders enrolled	347
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Ranching Heritage Challenge Enrollments

2011-2016 foal enrollments (all levels of payments)	6,410
Grandfathered horses	71,230

(Horses bred by Ranching Heritage Breeders, foaling year 2010 and earlier, are automatically enrolled into the Ranching Heritage Challenge program)

Horseback Riding

	AQH Division	All Breeds Division
Enrollment	16,127	2,497
2016 awards given	2,375	632
Total hours ridden	453,037	76,825

Ride Program

Participants	1,629
Affiliates	10
Rides	24

Trail Challenge

Events	41
Affiliates	16
Participants	1,212